



Canadian Cattlemen's Association

## News Release

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### **Cattlemen's Young Leaders announces 2011 Mentorship Recipients**

*April 5, 2011*

Calgary, AB – The Cattlemen's Young Leaders (CYL) Development Program is pleased to announce its 2011 national mentorship recipients. The 16 recipients were named following a challenging selection process that saw 24 finalists participate in a roundtable setting with key industry facilitators. The roundtable event was held on April 2 during the Northlands Farm and Ranch Show in Edmonton.

The 2011 CYL mentorship recipients are:

**B.C.:** Jeff Braisher and Haley Rutherford.

**Alberta:** Ellen Hondl, Mark Lyseng, Kelsey Brandon, Becky Fenton, Lindsay Smith, Virgil Lowe and Christy Goldhawk.

**Saskatchewan:** Allison Porter, Tara Mulhern Davidson, Sarah Anderson, Sheldon Kyle and Ryan Beierbach.

**Manitoba:** Cody Krentz.

**Ontario:** Amanda Rosborough.

CYL Chairman Brad Wildeman congratulated the 2011 mentorship recipients and thanked all finalists for participating in the selection process. "Attracting this caliber of youth to the Canadian beef industry will ensure we have strong, capable leaders into the future," he said. "Their enthusiasm, willingness to adapt to new challenges and belief in the positive future of the beef industry is both refreshing and revitalizing."

Roundtable facilitators included representatives from the Canadian Cattlemen's Association (CCA), CYL Foundation Partners Cargill and the Alberta Livestock and Meat Agency (ALMA) as well as event sponsors Meyers Norris Penny and Farm Credit Canada. Northlands Farm and Ranch Show also sponsored the event.

The 2011 CYL candidates will be paired with a mentor for an eight month mentorship in the CYL Professional or Industry Leader mentorship category. The professional mentorship gives candidates the opportunity to pair up with agricultural professionals to get a jump-start on the beef-related career of their choice. The industry leader mentorship pairs finalists with the appropriate industry representative in a specific policy area of interest, such as animal health, international trade, international and domestic marketing, environment, research or advocacy.

The 2011 CYL candidates will also have the opportunity to apply for an international mentorship experience to the Five Nations Beef Alliance Young Ranchers Program – to be held on Mexico this fall.

The CYL program celebrated key milestones at the event. A banquet was held on April 1 to celebrate the successful completion of the Alberta CYL pilot and honour its graduates, Rosie Templeton, Samantha Sperber, Cody Schooten, Ricki Fleming and Nanita Blomquist. The formation of a CYL Advisory Council to the CCA was also announced. Through this Advisory Council, CYL, composed of CYL graduates and participants, will have interactions with CCA Directors and will help formulate CCA policy.

Launched by the CCA in 2010, the CYL program provides industry-specific training and mentorship to assist the beef industry into the future. This program provides a combination of formal and informal opportunities to learn from existing beef cattle industry leaders.

**For further information, contact:**

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